





Sponsorship Recognition

	Platinum	Gold	Silver	Bronze
	\$10,000+	\$8,000 - \$5,500	\$5,000 - \$2,500	\$1,000 - \$2,000
Commercial Corner Discount	\$1,000	\$1,000	\$500	\$500
Number of Priority Points	2	2	1	1
Sponsorship Recognition In:				
Mobile App: Company Description	✓	✓	✓	✓
Mobile App: Website listed	✓	✓	✓	✓
Mobile App: Company video Upload	✓	✓	✓	✓
Mobile App: 2 PDF file uploads	✓	✓	✓	✓
Emails: Pre & Post Convention Wrap-up	✓	✓	✓	✓
Convention Event Page: Logo with Link through	✓	✓	✓	✓
Sponsor Banner Logo Placement on Mobile App:				
On Home Page	✓	✓		
Agenda	✓	✓		
Whova WebApp	✓	✓		
Onsite Recognition				
Signage throughout the event	✓	✓	✓	✓
Sponsor listed in Printed Program Book	✓	✓	✓	✓
Sponsor listed on pre-and post convention emails	✓	✓	✓	✓
Thank you slides displayed throughout event	✓	✓	✓	✓

2023 Mobile App Recognition

68%

download rate
for the Mobile App



289,269

Total Sponsor Impressions



5,000+

agenda views



2,000+

leads were generated.



Sponsorship & Advertising Opportunities

EXCLUSIVE SPONSORSHIP

NEW! Awards Dinner at Churchill Downs\$10,000

Benefits

- Prominent Recognition at the Dinner
- Additional recognition by total sponsorship level (see chart)

TRACK SPONSORSHIPS

Track Sponsorship (Select One) \$8,000

- Cooling
- Legionella
- Business
- Water Treatment
- Operations & Treatment

Benefits

- Opportunity to introduce session speakers
- Signage at each session
- Additional recognition by total sponsorship level (see chart)

BUSINESS OWNER MEETING OPPORTUNITIES

AM Break/AM Sessions/Lunch \$6,000

PM Sessions/Networking Reception \$6,000

Keynote Presentation \$6,000

- Push Notification with sponsorship recognition

Benefits

- Signage during session
- Additional recognition by total sponsorship level (see chart)

RECEPTION SPONSORSHIPS

Awards Ceremony\$7,500

Awards Reception \$5,000

CWT/New Members Reception \$2,000

WOW Reception..... \$2,000

Young Professionals Reception \$2,000

Benefits

- Opportunity to provide welcome remarks
- Signage at the Sponsored Reception
- Scheduled Push notification to all attendees with sponsorship recognition
- Additional recognition by total sponsorship level (see chart)

EXHIBIT HALL SPONSORSHIPS

NEW! Ribbon Cutting Ceremony\$5,000

- Opportunity for brief remarks
- Ribbon Cutting with photo opportunity.

Wednesday Exhibit Hall Lunch (3 available).....\$1,500

Thursday Exhibit Hall Lunch (3 available).....\$1,500

- Signage at the lunch

Exhibit Hall Reception..... \$3,000

*Discounted if paired with the Ribbon Cutting Ceremony

- Signage at the Reception
- Scheduled push notification to all attendees with sponsorship recognition

MEALS

Continental Breakfast - Wednesday & Thursday (2 available) \$1,000



Sponsorship & Advertising Opportunities

GOLF SPONSORSHIPS

Branded Golf Balls.....	\$4,500
Golf Beverage Cart.....	\$2,500
Golf Hats	\$2,500
Golf Specialty Drink Station	\$2,000
Golf Hole in One Contest	\$2,000
Golf Towels	\$1,500
Golf Breakfast	\$1,500
Golf Awards (Select One)	\$800
<ul style="list-style-type: none"> • Closest to the Pin • Longest Drive • First Gross Prize • Second Gross Prize • First Net Prize • Second Net Prize 	

Golf Hole.....\$750

ADDITIONAL SPONSORSHIPS

Cobranded KeyCards.....	\$7,500
Cobranded Lanyards.....	\$7,000
Executive Portrait Lounge	\$4,000
Conference Program Book Sponsorship.....	\$3,000
Registration	\$3,000
Cobranded Hand Sanitizer Sponsorship.....	\$2,000

ADVERTISING OPPORTUNITIES*

Floor Clings	\$1,000
Window Clings	\$1,500
Column Clings.....	\$2,500

COMMERCIAL CORNER*

Commercial Corners provide an excellent opportunity for an exhibiting company to present their products and services to the attendees of AWT during the Exhibit Hall hours. Each commercial corner comes with a 20-minute time slot for the presentation either on Wednesday or Thursday.

- \$3,000 per slot
- Discount to all Bronze and higher sponsors based on level of giving. See sponsorship chart.
- Wednesday 8 slots available
- Thursday 6 slots available

EXHIBITING INFORMATION*

	Members	Non-Members	Includes
Size			
10 x 10	\$2,050	\$3,050	(1) full convention registrations (1) booth staff
10 x 20	\$3,100	\$4,100	(1) full convention registration (2) booth staff
10 x 30	\$4,150	\$5,150	(1) full convention registrations (3) booth staff
20 x 20 (island)	\$6,100	\$7,100	(2) full convention registrations (4) booth staff

*Advertising Opportunities, Commercial Corners and Exhibits do not count towards total sponsorship funds.