



2026 ANNUAL CONVENTION & EXPOSITION

SEPTEMBER 16-18, 2026

OKLAHOMA CONVENTION CENTER AND OMNI HOTEL
OKLAHOMA CITY, OKLAHOMA



United by Water
Driven by Innovation
40 Years Strong

Sponsorship Opportunities and Exhibiting Info



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WHY SPONSOR?

Sponsoring the 2026 AWT Annual Meeting is a powerful way to connect directly with professionals within the non-potable water industry across the US. This high-impact event brings together a focused audience of decision-makers, offering sponsors meaningful visibility and engagement in a setting designed for networking, learning, and collaboration. Beyond the formal sessions, the meeting fosters an environment where ideas are exchanged, best practices are shared, and long-term partnerships are built.

As a meeting sponsor, your brand will be front and center throughout the event including signage, and sponsored sessions or receptions. You'll have the chance to interact with attendees in both structured and informal settings, ensuring that your presence resonates throughout the event. It's a unique opportunity to showcase your products and services, build relationships, and demonstrate your support for the water industry—all within the most important gathering of the year for this specialized community. By aligning with AWT, you position your organization as a trusted partner in advancing the industry.

**2026 SPONSORSHIP OPPORTUNITIES
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SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Options	Platinum (\$10,000+)	Gold (\$9,999 - \$5,500)	Silver (\$5,499 - \$2,500)	Bronze (\$2,499 - \$1,000)
Sponsorship Recognition In				
Mobile App: Company Description	✓	✓	✓	✓
Mobile App: Website listed	✓	✓	✓	✓
Mobile App: Company video Upload	✓	✓	✓	✓
Mobile App: 2 PDF file uploads	✓	✓	✓	✓
Emails: Pre & Post Convention Wrap-up	✓	✓	✓	✓
Convention Event Page: Logo with Link through	✓	✓	✓	✓
Sponsor Banner Logo Placement on Mobile App				
On Home Page	✓	✓		
Agenda	✓	✓		
Convention Mobile App	✓	✓		
Onsite Recognition				
Signage throughout the event	✓	✓	✓	✓
Sponsor listed in Printed Program Book	✓	✓	✓	✓
Sponsor listed on pre-and post convention emails	✓	✓	✓	✓
Thank you slides displayed throughout event	✓	✓	✓	✓



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RECEPTION SPONSORSHIPS

Awards Ceremony and Dinner – \$8,000

Join us as the sponsor of our awards reception and dinner! This sponsorship puts your company front and center as we recognize industry excellence and innovation. Offer welcome remarks and kick off a night of awards, food and fun!

Awards Reception – \$6,000

Join us as the sponsor of our awards reception! Taking place prior to our awards ceremony, the awards reception is a great opportunity to showcase your company's branding while the night is young and distractions are minimal.

**Exclusive sponsorship of Thursday evening available as a package for a total of \$13,000.*

Friday Night “Closing Party” – \$3,500

You can never have too much of a good thing, but this event too must end. Let's make sure it ends with a bang! Join us as our closing party sponsor and ensure your company is in front of our attendees until the very last minute!

CWT/New Members/Young Professionals Reception – \$2,500

Sponsor this reception catering to our new members, young professionals and certified water treaters to showcase your brand to up and coming leaders and emerging companies as well as our returning members.

WOW Reception – \$2,500

Join the Women of Water as the sponsor for our reception. This female-led powerhouse event is an excellent opportunity to showcase your brand to the women keeping this industry thriving!

Benefits

- Opportunity to provide welcome remarks
- Signage at the Sponsored Reception
- Scheduled Push notification to all attendees with sponsorship recognition
- Additional recognition by total sponsorship level (see chart)



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EXHIBIT HALL SPONSORSHIPS

Ribbon Cutting Ceremony – \$5,000

Celebrate the opening of our 2026 exhibit hall as the ribbon cutting sponsor! Showcase your company as we officially open the doors for this year expo. Welcome our attendees with a few brief remarks and get ready for your photo opp! Include ceremonial “giant scissors” as a keepsake.

Exhibit Hall Reception – \$3,000

The exhibit hall is open, and we are ready to celebrate with food and drinks! Have your company branding front and center with signage and branded cocktail napkins at the exhibit halls opening reception.

Benefits

- Signage at the Reception
- Scheduled push notification to all attendees with sponsorship recognition

**Discounted if paired with the Ribbon Cutting Ceremony*

Thursday Exhibit Hall Lunch (3 available) – \$2,000

Keep your company branding front and center as a lunch sponsor! Signage displayed prominently during lunch.

Thursday Exhibit Hall Breakfast (2 available) – \$2,000

Welcome the attendees Thursday morning as our breakfast sponsor! While coffee alone would get some of our attendees out of bed, a full meal is even better. Greet them with your company branding on full display on sponsor signage.

Friday Exhibit Hall Breakfast (2 available) – \$2,000

Welcome the attendees Friday morning as our breakfast sponsor! While coffee alone would get some of our attendees out of bed, a full meal is even better. Greet them with your company branding on full display on sponsor signage.



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ADDITIONAL CONFERENCE SPONSORSHIPS

Co-branded Lanyards – \$8,000

Keep your brand front and center as a lanyard sponsor. These co-branded lanyards not only hold attendee badges, they spark conversations. Your logo gets double exposure at both the AWT Annual Conference and the Fall Technical Training.

Co-branded Room Keys – \$7,500

Showcase your company logo on our branded hotel keys! Nothing keeps your logo front and center like being the key to our Attendees' rooms.

Executive Portrait Lounge – \$4,000

Keep our attendees looking their best as our Executive Portrait Lounge sponsor! Sponsor signage displayed at booth.

Registration (2 available) – \$3,500

Leave an impression as the first company our attendees see when they are checking in at our registration desk! Signage displayed prominently.

Friday Lunch (3 available) – \$2,000

Keep your company branding front and center as a lunch sponsor! Nothing gets people moving like a meal! Signage displayed prominently during lunch.

Thought Leadership Studio (Brand New for 2026!) – \$8,000

Sponsor our Thought Leadership Studio, where attendees share insights for post-event content. Includes co-branded backdrop, prominent signage, and a sponsor thank-you in the post-event email.

Water Stations – \$4,000

Keep everyone hydrated and happy as our Water Station Sponsor. Sponsor branding displayed at all bubbler stations!

Water Bottle Sponsor – \$9,000

Keep your brand in front of our attendees even after the event wraps as our water bottle sponsor.

Conference Notebooks – \$7,000

Ensure your company is top of mind throughout the event as our notebook sponsor.

Conference-Branded Pens – \$5,000

Sponsor our conference pens to keep your brand in the hands of attendees and extend your reach well beyond the event.

Hand Sanitizer – \$3,000

Showcase your branding in our registration area and outside our exhibit hall as our hand sanitizer sponsor!



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GOLF SPONSORSHIPS

All Golf Sponsors recognized on all sponsor sign at registration and during opening remarks at the golf tournament.

Co-branded Golf Balls – \$4,500

The golf balls will feature your logo, co-branded with our event.

Golf Beverage Cart – \$2,500

Brand our circulating beverage cart as our golfers make their way to the green. Logo prominently displayed.

Co-branded Golf Hats – \$4,000

Logo on golf hats, co-branded with our event.

Golf Specialty Drink Station – \$3,000

Sponsor branding displayed at drink station.

Golf Snack Station – \$2,000

Sponsor branding displayed at snack station.

Golf Hole-in-One Contest – \$2,000

Sponsor table at our hole-in-one contest location, sponsor recognition in communication to winner post tournament.

Co-branded Golf Towels – \$4000

Golf Lunch – \$1,500

Keep your company logo in front of our attendees as they fuel up to finish the back 9. Logo included on lunch packaging and opportunity to deliver the lunches to the golfers.

Golf Breakfast – \$1,500

Start the Golf Tournament off as the breakfast sponsor. Sponsor branding displayed at station.

Golf Awards (Select One) – \$1,000

- Closest to the Pin
- Longest Drive
- First Gross Prize

Sponsor recognition at selected event location. Sponsor recognition in winner communication post tournament.

Golf Hole – \$900

Sponsor one of the 18 holes with a branded golf lawn sign.



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ADVERTISING OPPORTUNITIES

Showcase your company branding around the event with one of our various advertising opportunities.

Co-branded Photo Prop	\$2,000
Sponsor appreciation sign to be displayed next to photo prop.	
Floor Clings	\$1,000
Elevator Clings	\$1,000
24hr Static (1080x1920) Digital Display Ads (3 available)	\$1,500
Stair Clings	\$1,500
Charging Station	\$2,000
Window Clings.....	\$2,000
Column Clings	\$3,000

COMMERCIAL CORNER

Showcase your company's products and services in a space designed for high-level, meaningful conversations. Hosted in our exhibit hall, Commercial Corners offer a dedicated platform to deepen audience understanding of what you provide and how it can support their goals. These focused sessions help you stand out, spark interest, and create memorable engagement with attendees who are actively exploring new solutions.

Each 20-minute presentation includes a digital display and microphone to ensure a polished, professional experience. This format gives you the flexibility to highlight key offerings, demonstrate value, and connect directly with decision-makers in an environment built for visibility and impact.

- **\$4,000 per slot**
- **Thursday and Friday slots available**



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EXHIBITING OPTIONS

Exhibiting provides direct access to water professionals and offers valuable networking and visibility throughout the event. This face-to-face interaction allows your team to build meaningful relationships, demonstrate new technologies, and generate high-quality leads within a highly engaged community.

Size	Members	Non-Members	Includes
10 x 10	\$2,255.00	\$3,660.00	(1) full convention registrations (1) booth staff
10 x 20	\$3,410.00	\$4,920.00	(1) full convention registration (2) booth staff
10 x 30	\$4,565.00	\$6,180.00	(1) full convention registrations (3) booth staff
20 x 20 (island)	\$6,710.00	\$8,520.00	(2) full convention registrations (4) booth staff

A pre-event and post-event electronic list of opt-in conference registrants will be provided; post-event to include contact details.



QUESTIONS?

For more information on becoming an AWT Sponsor, contact John Ross at jross@awt.org to secure your sponsorship.

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